



SEA EXPO
CONNEX

CONNECT. EXPERIENCE. LEARN.
SETTING THE AGENDA FOR THE
REGION'S ENTERTAINMENT FUTURE

SPONSORSHIP OPPORTUNITIES

www.saudientertainmentexpo.com/sea-connex/



THE INDUSTRY'S MOST INFLUENTIAL GATHERING

Building on the success of Saudi Entertainment and Amusement (SEA) Expo, the region's leading platform for the attractions and entertainment industry, SEA Expo Connex brings together the Kingdom's most influential operators, developers, investors and government stakeholders for two days of high-level discussion and strategic networking in Qiddiya City.

This is your opportunity to engage directly with the people shaping the next generation of entertainment destinations, build relationships with senior decision-makers and position your brand at the centre of the conversations driving investment and growth.

Hear from the leaders behind the Kingdom's landmark projects, then step inside one of Saudi Arabia's most significant new entertainment destinations to experience the future of the industry first-hand.

WHO'S IN THE ROOM



OPERATORS

The leaders responsible for developing and operating Saudi Arabia's attractions, entertainment venues and visitor experiences.



DEVELOPERS & INVESTORS

The organisations funding, planning and delivering the Kingdom's most significant entertainment and mixed-use developments.



SUPPLIERS

The brands and solution providers delivering the products, technology and services powering the industry's next generation of projects.



GOVERNMENT & AUTHORITIES

The public sector organisations shaping policy, investment and the future growth of Saudi Arabia's entertainment and tourism sectors.

ONE EVENT. TWO DAYS.
UNLIMITED OPPORTUNITIES.



TURN PRESENCE INTO PARTNERSHIPS

The logo beyond the wall

CONNECT

Meet the people you'd normally spend months trying to reach. Connect with senior operators, developers, investors and government stakeholders in an intimate environment where meaningful conversations happen naturally. Build relationships with the decision-makers driving Saudi Arabia's entertainment sector, not just contacts.

EXPERIENCE

Go beyond the conference with exclusive access to Qiddiya City's flagship entertainment destinations, guided by the teams building and operating them. Align your brand with SEA Expo, Qiddiya City and some of the Kingdom's most anticipated attractions while experiencing the future of entertainment.

LEARN

Hear directly from the executives and industry leaders shaping Saudi Arabia's entertainment landscape. Gain strategic insight into where the market is heading, uncover future opportunities and remain part of the conversation through the Advisory Board, speaker network and post-event engagement.

WHAT TO EXPECT



**ENGAGING
CONFERENCE
SESSIONS**



**EXCLUSIVE
SITE TOURS**



**EXECUTIVE
NETWORKING**



**INDUSTRY RELEVANT
LOCATION**

ELEVATE YOUR PRESENCE

Select your level of partnership

Benefit	PLATINUM SPONSOR \$15,000	GOLD SPONSOR \$12,000	SILVER SPONSOR \$8,000
Onsite logo placement	✓	✓	✓
Speaking opportunity	Keynote panel	Panel participation	✗
Onsite Interview	✓	✓	✓
Banner on Event Page*	✓	✗	✗
Social Media Announcement*	✓	✓	✓
Social Media - Article*	✓	✓	✗
Delegate Passes	6	4	2
Post-Event Newsletter Quote*	✓	✓	✗
Dedicated Email - Post Event*	✓	✗	✗
Exclusivity	1	2	4

*Assets provided by sponsor

CUSTOM OPPORTUNITIES TO AMPLIFY YOUR BRAND

For sponsors looking to create impact through tailored visibility opportunities.

Package	Price (USD)	What's Included	
Conference Session Sponsor	\$6,000	Branding throughout the conference, logo on the event agenda, stage backdrop, and photo wall. Opportunity to participate in one panel discussion and company listing on the Connex webpage.	Delegate Passes: 1
Lanyard Sponsor	\$7,000	Exclusive branding on all delegate lanyards, logo on the event photo wall and on the Connex webpage.	Delegate Passes: 2
Badge Sponsor	\$7,000	Exclusive logo placement on all attendee badges, logo on the event photo wall and on the Connex webpage.	Delegate Passes: 2
Registration Sponsor	\$7,000	Branding across registration desks, logo on the event photo wall and registration confirmation emails.	Delegate Passes: 2
Networking Lunch(day 1 and day 2) and dinner Sponsor	\$6,000	Sponsor acknowledgement during the welcome remarks, logo on the event photo wall and shared branding within the networking area.	Delegate Passes: 2
Six Flags Experience Sponsor	\$5,000	Logo on the event photo wall at the venue, on the Connex webpage and mention of the sponsor during the educational tour.	Delegate Passes: 2
Aquarabia Experience Sponsor	\$5,000	Logo on the event photo wall at the venue, on the Connex webpage and mention of the sponsor during the educational tour.	Delegate Passes: 2
AI Content Experience Partner	\$5,000	Logo featured as a watermark on all AI-generated event images shared during and post-event, logo placement on the AI platform registration landing page, and logo visibility on the event photo wall at the venue.	Delegate Passes: 1



START THE CONVERSATION

LET'S DISCUSS THE SPONSORSHIP OPPORTUNITIES THAT ARE RIGHT FOR YOUR ORGANIZATION.

*Sponsorship spaces are limited and allocated on a first-come basis.



Mohammed Faisal
Event Director
sales@saudientertainmentexpo.com

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